

BUY AND BOOST HOME PRODUCTS

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BY BUYING MADE IN UTAH PRODUCTS

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Makers of fine
Cuts in one or
more colors.
Made in Ogden.

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OGDEN-UTAH KNITTING CO.

Manufacturers and Jobbers of
UNDERWEAR, SWEATER COATS, HOSIERY,
GENERAL KNIT GOODS

OUR BRANDS: If your dealer cannot supply you
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Uta-maid WRITE, TELEPHONE or CALL
Uta-made
L. D. S. at our Factory and we will inform
All registered in you of dealers who do.
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FACTORY, 2349-51 GRANT AVE., OGDEN, UTAH

THE BEST FLOURS MADE IN UTAH



THE STATE MILLING & ELEVATOR CO., Salt Lake City.

UTAH GRAIN & ELEVATOR CO.

Distributors, Wholesalers and General Jobbers

Twentieth and Wall Avenue

Phones 641 and 642



TRY WESSLER'S PANAMA

A strictly clear Havana cigar
at a bit—made in Ogden—
and sold by all local dealers.

WESSLER CIGAR CO.

Manufacturers

2315 Hudson Ave.

YOU'VE NEVER TASTED ICE CREAM until you have sampled that delicious MAID O'CLOVER ICE CREAM

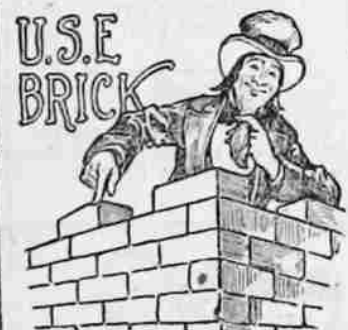


It is entirely different from ordi-
nary ice cream, due to the fact that
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art of its manufacture,—and from the
purest cream in the valley. Order it
for your parties, dances and teas from
your nearest dealer.

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Phone 318



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CRAIG'S STRING BEANS

Tender

Delicious

BRANDS:

ALTA CLUB — ROYAL — CRAIG'S TINIES

Packed by

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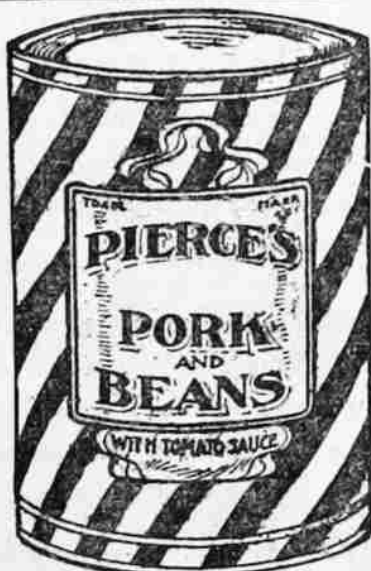
"HIGHEST AWARD GIVEN HOME PRODUCTS"

PUBLIC approval has placed the highest award on home products. No better
articles are made under the sun than are being turned out by our own home
industrial institutions.

The number of miles any product travels does not add a whit to its quality, but
almost invariably it adds to the price. There should be no particular magic in a
label because it bears the name of a distant city or State. Distance may lend en-
chantment but it invariably adds to the price.

Civic pride takes many forms—from planning at the "City Beautiful" to com-
plaining about city government. But really the most effective of all methods of
city development is to inspire in the people a knowledge of the fact that civic
prosperity depends in a large degree on that phase of civic pride that compels peo-
ple to ask for articles of home production.

Let it be understood and remembered that home made articles have an economic
value quite aside from the price—and it will generally be found that it has all the
other qualities too, which most people so fondly believe appertain only to the "im-
ported" product. The "Buy Home Made Goods" rule is a good rule for us all.



There's more actual food value
in one can of

Pierce's Pork and Beans

than in a great, big
porterhouse steak.
Packed and Backed by

UTAH CANNING
COMPANY

The Daddy
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On Hudson Ave., by the Alhambra Theatre.

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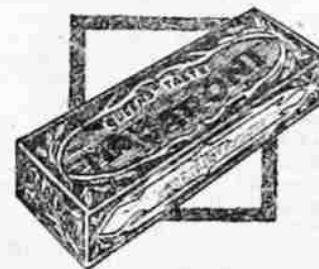
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